

**SG Equipment Finance** is one of the leading international leasing companies, specialized in **Vendor Finance**.

Each Vendor knows, like no other, how important it is to take efficient steps to stimulate your sales and to ensure your clients' loyalty towards your company.

Vendor Finance is the absolute integration of sales, marketing and financing.

### **The benefits of your company**

Your goal will be based on increasing sales and improving the added value, as well as intensifying the bond between you and your clients.

Of course you would like to reduce your credit risk as much as your Days Sales Outstanding, without capital requirements within your company.

### **Your clients' wishes**

Clients want to be attended to quickly and in a friendly way, with the right price/quality ratio.

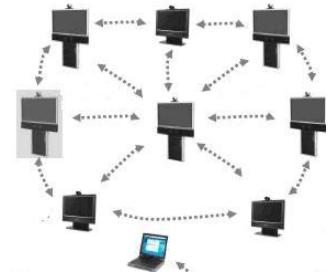
Your clients appreciate one-stop-shopping with added value, more and more every day.

Therefore it is natural that your next step will be to offer financing solutions. All at one address.

### **Succeeding together**

We stand for:

- Vendor Finance experience for more than 50 years;
- A strong International Business Development network;
- Long term cooperation;
- Creating lease solutions that focuses on the end customer;
- Professional accompaniment and training of your sales staff;
- Processing lease transactions in a quick, easy and accurate way;
- One central contact point



For that reason our company slogan is: **We support. You Succeed.**

### **Products**

- Refinancing a Vendor Captive Finance program
- Sale of receivables and assets as part of a rental agreement
- Full Service Finance (incl. services, maintenance, upgrades etc.)
- Label Vendor Finance (co-branding cooperation)
- Intermediary

### **Services**

- Developing sales tools (brochures, direct mailing and trade fairs)
- Training and workshops for sales staff
- Joint advice and sales support towards your customers
- Portfolio management
- Back-office support for Vendor Finance programs



### **More info?**

Please contact our Vendor Finance department.

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